



# Chandler Rotary 72<sup>nd</sup> Annual Invitational Track Meet



**Benefiting Local Veterans, Desert Cancer Society and Local Arizona Youth Organizations**

**Chandler High School**

**March 23 & 24, 2012**

**Chandler, Arizona**

## A History Rich in Tradition...

The Chandler Rotary Invitational Track Meet is the second oldest continuously run invitational meet in Arizona. It was started by the Wickenburg Rotary club in 1941. Eight schools participated in the first year, including Chandler High School. In 1943, the meet was moved to Chandler High School due to travel problems and gas rationing during World War II. Originally the meet was strictly a relay event.

During the past 60 years the meet has grown to include nearly 3000 athletes. In 2011, schools from Arizona, Colorado, New Mexico, Texas, Idaho and British Columbia participated in the two-day event.

Between 2500 and 3000 spectators attend the event in addition to strong media coverage. **This year we are also celebrating Chandlers 100<sup>th</sup> Birthday!**

The meet is widely recognized as one of the top competitions of the year. Performances from this meet are typically found in the national and state rankings for the season.

## An Opportunity for your business to show support of our young athletes and their community.

### Official Program Advertising

#### Full Page Advertisements:

- Outside Back Cover ..... \$750
- Inside Cover ..... \$600
- Within Program ..... \$500
- Half Page Ad (7.5"x 5")..... \$300
- Quarter Page Ad (3.75"x5") ..... \$150
- Business Card (3.5"x2") ..... \$ 50
- Gate Banner (you supply) ..... \$100
- Gate Banner (we supply) ..... \$175
- Inspirational Message ..... \$ 25  
(150 characters or less)

Send camera ready artwork (black and white only), business card or jpeg/pdf to:

**Chandler Rotary Club**  
PO Box 841  
Chandler, AZ 85244

or

[trackmeet@chandler-rotary.org](mailto:trackmeet@chandler-rotary.org)

**DEADLINE – MARCH 10, 2012**

***Make checks payable to:  
Chandler Rotary Club***

***We also accept Visa~Mastercard~  
American Express~Discover***

Chandler Rotary produces an official program for distribution at the track meet. This program is seen by thousands of spectators and athletes.

Last year the official program contained over 20 pages. It lists vital track meet information including schedules and statistic. Businesses as diverse as Salt River Project, Great Western Bank, McDonalds and Bernards Builder were among the many advertisers who took advantage of this powerful advertising opportunity last year.

This is a great occasion to spotlight your business with a captive audience. The submission of an advertisement within the program draws attention to your business while conveying to your audience that you support the young athletes in our community.

With ad size ranging from business card size to full page, we can help you give your business the exposure it deserves at a price that will fit any budget.

**Chandler Rotary is made up of local business and professional leaders who volunteer their time and talents to serve their communities and the world. It is one of over 32,000 clubs in 200 countries.**



# CHANDLER CENTENNIAL 2012



Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

_____	Outside Back Cover .....	\$750
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## Inspirational Message to Athlete:

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- Please feel free to contact Tony Redendo at 602-300-0869 or Laura Rivers at 602-885-2872 with any questions.